

Mongolia: Enhancing Resource Management through Institutional Transformation

Monitoring and Evaluation using the Results Based Management (RBM) Approach –An overview

Technical Advisor Bruce McPherson



## RBM Session Goal

To enhance MET's senior management's awareness and understanding of the principles, tools and benefits of using the international approach of results based management (RBM) in MET's current Monitoring and Evaluation (M&E) process



### Session agenda

An <u>Overview</u> of the Result Based Management (RBM) approach to Monitoring and Evaluation (M&E)

- ➤ What is it? How does it fit into the M&E process?
- ➤ What is the added value of using RBM?
- ➤ Highlights of the Key RBM principles and tools
- ➤ Next steps



From your perspective,

what are the key elements of an effective and efficient monitoring and evaluation system?



### The M&E Context

- ➤ Monitoring and Evaluation (M&E) as a key part of the Management Cycle
- **☐** Monitoring is
- an ongoing process or system to collect and report on a <u>regular</u> basis to determine the

### progress to achieving results

- **□** Evaluation is
- -a periodic evaluation to assess the <u>actual</u> achievement of results usually at the <u>mid term or end</u> of a project



## 1.0 What is RBM?

Results-based management (RBM)

"is an <u>approach</u> to program or project management that integrates strategy, resources, processes and measurements to improve decision making, transparency and accountability."

(Global Affairs Canada)



## **RBM Focuses On**

- > defining and achieving realistic results (outcomes)
- implementing measurement systems to monitor progress using effective indicators and report on achievement of expected results
- identifying and managing risks to achieving the desired results
- integrating lessons learned to improve organizational decision making, efficiency and effectiveness



# "At the heart of RBM is performance measurement"

A continuous process of collecting and analyzing information on <u>key performance indicators and comparing actual</u> <u>results with expected results</u> in order to measure how well a project, program or policy is being implemented

➤ Presents a valuable opportunity to <u>learn and adjust</u> so that the desired results can be achieved



## Historically,

### M&E focused more on:

- inputs (what was spent)
- activities/actions (what was done)
- outputs (what was produced)

"The activity trap"



### Some value added features of RBM

Focuses M&E system on changes and actual long term resultsnot activities
Contributes to greater overall government transparency and accountability
Able to make more evidence based decisions and manage unexpected risks
☐Increases operational effectiveness and efficiency
☐Enables leadership to better manage change in their organization
Lessons learned allow management to make needed adjustments or improvements
☐ Valuable time saved with more concise and results focused M&E reports



# International RBM Practitioners and Resources

Global Affairs Canada (GAC) - Results-Based Management for

International Assistance Programming —"A How-to Guide" 2016

<u>UNESCO</u> -Results-Based Programming, Management, Monitoring and Reporting (RBM) approach Guiding Principles -2015

SIDA (Sweden)—Handbook on Results-Based Management- 2015

Other development agencies— World Bank, UNDP, USAID, etc.

\*\*MERIT Project



## 2.0 What is a result?

A result (or outcome/objective) is

---a describable or measurable <u>change</u> resulting from a cause-and-effect relationship

"If..., then..."



## A results (or outcome) statement

\* outlines what a policy, program, or initiative is expected to achieve or contribute to.

--Activities are ACTIONS

-- Results are CHANGES



## A Results Statement

### Focuses on

- WHAT? Describe the type of change expected
  (e.g. increased, improved, strengthened, reduced, enhanced)
- WHO? Specify the target population or beneficiary of the intervention, and the unit of change (e.g. individual, organization, group)
- WHERE? Identify the location or site where the result will occur

Example: To strengthen the capacity of MET's Monitoring and Evaluation staff to implement a results based approach to M&E within the Ministry.



## 3.0 Key RBM Tools

- ➤ Logic Model (LM) "the results chain"
- > "SMART" Performance Indicators
- > Performance Measurement Framework (PMF)



### 3.1 What is a Results Chain?

(or "Logic Model")

A visual\_or "logical" representation of cause and effect ---- describes the relationship flow

between *inputs, activities, outputs* and the *outcomes* of a given policy, program or initiative



## Cause and Effect Relationship-example

**ACTIVITY:** To ensure the key stakeholders are in compliance with the Mongolian government's environmental policies and regulations

### Completed ACTIVITY: (Outputs)

- \* Policy /compliance awareness training sessions organized and delivered
- \* Environmental compliance audits conducted annually

### ☐ Immediate RESULT (Outcome)

Increased level of knowledge and compliance with the government's environmental policies and regulations



### Levels of the Results Chain

The Global Affairs Canada 's Chain is divided into six levels.

Each of these represents a distinct step in the causal logic of a policy, program or organizational investment.

#### (HOW)

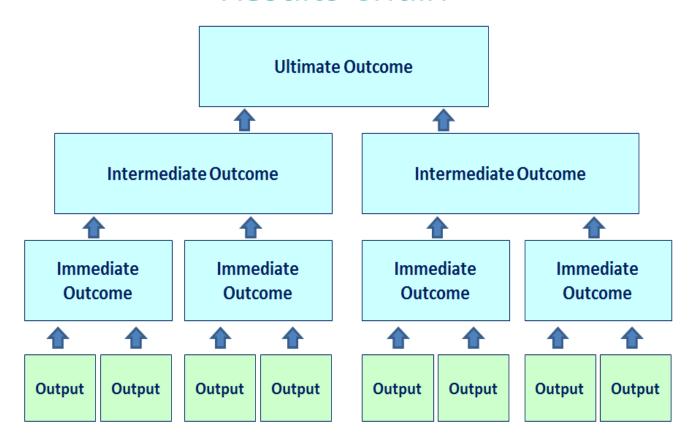
- **≻**Activities
- > Inputs
- **≻**Outputs

### (WHY)

- immediate outcomes (short term)
- intermediate outcomes (medium term)
- ultimate outcome (long term impact)



## Global Affairs Canada (GAC) "Results Chain"





## Creating a Results Chain

Begins with Ultimate Outcome/impact/goal (the WHY)

\*\*Ultimate Goal (or Outcome)

Effective environmental laws and regulations improve and promote a healthy and safe environmental balance and sustainable use of natural resources through inter agency cooperation and stakeholder collaboration.



## Creating a Results Chain Model —cont'd

<u>Immediate</u> "short term" outcomes (a change in access, ability, or skills level)

e.g. Increased <u>level of knowledge</u> of environmental policy requirements and degree of compliance by the public, private and non-governmental sectors

*▶ Intermediate* "mid term" outcomes

(a change in behavior or practices):

e.g. Annual environmental audits regularly report increased levels of policy compliance

### 3.2 Performance Indicators



### **Quantitative** performance indicators

are units of measurement e.g. #,%,ratio, etc. (that are both verifiable and measureable)

### **Qualitative** performance indicators

are measures of an individual or team's judgment and/or perception of comparison with established standards, the presence or absence of specific conditions, the quality of something, or the opinion about something (only verifiable)

### Cross cutting indicators

(e.g. environmental/gender sensitive)



# Performance Indicators the SMART

- S -specific
- M -measurable
- A -achievable (at an acceptable cost)
- R -relevant (to the objective concerned)
- T -time bound



## Performance Indicator -examples

A Results statement on Communication services

"Increased <u>level of satisfaction</u> by MET partner agencies on the development and implementation of communication strategies."

(quantitative)— numerical

> # of satisfaction surveys conducted

(qualitative) -perception

Quality and level of MET commination services and outputs has improved



## Performance Indicators-more examples

### On Policy Development

#### at the Outcome level:

- -# of new policies / amendments recommended by MET that are enacted by the Government
- # of budget allocation changes due to policy recommendations
- (Perception) increased consultations with the private sector and NGOs mining interests has improved the environmental policy development process



### 4.0 Another important RBM tool

### Performance Measurement Framework (PMF)

a plan to systematically collect relevant data over the <u>lifetime</u> of a program or project to assess and demonstrate progress made in achieving expected results.

•

## **PMF Levels**



- \*Expected Results (from Logic Model)
- \*Performance Indicators
- ➤ Baseline Data (where we start)
- >Targets (where we finish)
- ➤ Data Sources
- ➤ Data Collection Methods
- > Frequency
- > Responsibility



### 4.1 Baseline Data – Targets-Lessons Learned

- ☐ Baseline data is the starting or reference point against which performance will be measured
- ☐ Targets specify a particular value for a performance indicator to be accomplished by a specific date in the future.
- Lessons Learned reflects on what has worked and what has not to feed into the next planning or program management review cycle.



## Lessons Learned from RBM experience "RBM and the UNDP"

☐The organization needs to <u>set clear objectives</u> for RBM itself
□Any RBM system must <u>fit specific organizational needs</u> , its culture, policies and operational practices and terminology be taken into account on its application.
☐ Implementing RBM is a learning experience in itself Needs to incorporate flexibility to make changes and adapt
☐ It is essential to <u>keep the approach simple</u> . RBM should not lead to increased workload. The number of tools must be limited and easy to understand



### Next steps

- ☐ Outputs for the current advisory assignment with MET's and MRPAM's M&E Units
- --Senior Management RBM overview sessions MRPAM and MET
- -M&E staff RBM awareness and capacity building workshop with follow up coaching and mentoring with MRPAM
- -Outcome of long term advisory support from MERIT Project
- an enhanced M&E system using the results based management approach that strengthens MET's operational efficiency and effectiveness
- \*\*\*Key Success Factor-

MET senior management's commitment to change and support of improvements to the current M&E system



### "BAYARLALAA"