



Mongolia:
Enhancing Resource
Management through
Institutional Transformation

CLAUSE # 4 CONTEXT OF THE ORGANIZATION

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CONTEXT OF THE ORGANIZATION

- High level overview of the business
- ✓ Key internal and external factors which impact
- ✓ How to respond by a define Management system
- ✓ 4.1, 4.2, 4.3 & 4.4

4.1 – Understanding the organization and its context

- To consider a wide range of potential factors which can impact on the management system
 - ✓ External & internal
 - ✓ External: legal, technological, competitive, market, cultural, social & economic environments
 - ✓ Internal: Values, culture, knowledge & performance of the organization

HOW TO IMPLEMENT: SWOT ANALYSIS

- A SWOT analysis is a graphical way of summarising a particular process, product, department or organisation (Aimag gov.) in terms of its **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats.

- **Strengths:** characteristics of the business or project that give it an advantage over others
- **Weaknesses:** are characteristics that place the team at a disadvantage relative to others
- **Opportunities:** elements that the project could exploit to its advantage
- **Threats:** elements in the environment that could cause trouble for the business or project

- How to use it:
 - Identify what is to be analysed and enter this in the centre of your SWOT Diagram.
 - Brainstorm Strengths, Weaknesses, Opportunities and Threats.
 - Agree the priorities for action
- Use:
 - SWOT Analysis is useful for summarising all the various forces at play in a situation as a starting point for identifying areas for action.

SWOT ANALYSIS



Facilitator guidelines

- ❖ State the objectives and explain the process
- ❖ Organize participants: recommend smaller groups, no more than 10 per group, Groups should designate a spokesperson. In addition to the lead facilitator, encourage to have a co-facilitators for each group to encourage discussions.
- ❖ Ask questions. Question that prompt the discussion and support the objective.
- ❖ Establish time limits for brainstorming each section. Recommend 5 – 8 min. per section. Do not allow time for participant to justify their response. Capture the response with a short phrase. Justification, analysis is after.

- ❖ Regroup and respond: Once all the area of the SWOT are addressed, regroup to discuss the responses.
- ❖ Address each category of the SWOT separately.
- ❖ Each group should be prepared to provide the top 2 – 3 responses for their sector in each area of the SWOT. Do not elaborate the response at this time.

SWOT of Scottish Government

Strengths

- Sustainable economic growth.
- Community empowerment – taking the initiative (Self empowerment).
- Tourism.
- Abundant natural resources.
- Rural areas have high employment rate
- Higher tertiary educational attainment figures.
- Safer neighbourhood in rural areas.
- Cultural, historical and natural assets.
- Rising population

Weaknesses

- Links between food, energy, forestry, economic growth, tourism, land and housing
- Infrastructure of public services and transport.
- Limited range of local employment opportunities
- Lack of bottom up participation in relation to policy delivery
- Weak integration of rural, regional, and sectoral policy design

Opportunities

- Potential for renewable energy developments.
- High immigration
- The social economy and the voluntary sector in rural communities.
- Reform of EU funding mechanisms.
- Land – space to grow.
- Economic diversification in key sectors such as tourism and energy production.

Threats

- Outmigration especially of young people.
- Fuel poverty.
- Limited accessibility.
- Shortage and high cost of rural housing.
- CAP reform.
- EU structural funds reform.

SWOT ANALYSIS OF TUV AIMAG ORGANIZATION

- 3 TEAMS (5 persons per team)
- IDENTIFY A LEADER (FACILITATOR), PRESENTER & SCRIBE (NOTE TO BE KEPT AND REPORTED TO M & E)
- USE THE MODEL OF SWOT, FLIP CHART.
- 15 MINUTES FOR THE SWOT ANALYSIS (Brainstorming)
- 15 MINUTES TO RE-GROUP AND PROVIDE THE TOP 2 – 3 RESPONSES IN EACH AREA OF THE SWOT. NOTE PRESENTATION IN FRONT OF THE GROUP.
- 15 MINUTES PER TEAM FOR PP PRESENTATION.
- OBJECTIVE: A SWOT ANALYSIS OF YOUR TUV AIMAG ORGANIZATION.
- THESE DATA WILL FEED CLAUSE # 6.1 RISKS AND OPPORTUNITIES.

QUESTIONS?

PROCEED WITH WORKSHOP...