



Logic Model and Introducing Performance Measurement Framework

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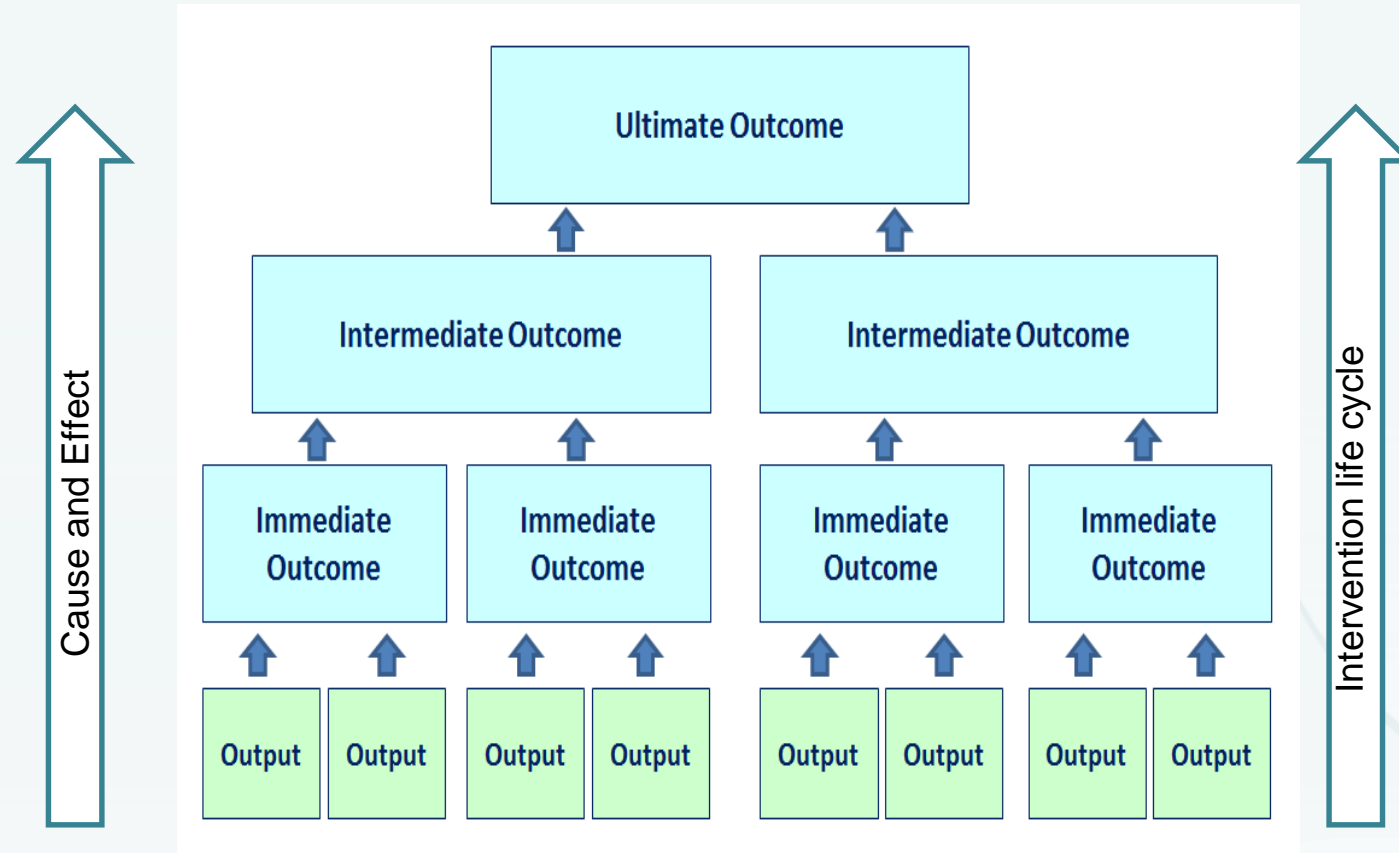


Purpose

This session will

- ❖ Present how to operationalize logic model.
- ❖ Describe briefly the components of a logical framework (logframe)
- ❖ Describe briefly the components of a Performance Measurement Framework (PMF)

Reminder: Logic Model



Activities and Outcome Statements: Their Importance

- According to guidelines in the Global Affairs Canada system:
 - A strong **outcome** statement starts with a word that indicates the direction of the expected change, and tells you what will change, who will experience the change, and where that change takes place. Ex.: Improved operational skills of firefighters in the forestry sector of Mongolia.
 - An **output** statement starts with the product or service to be produced or delivered, and includes the topic or subject, a verb in the past tense, the target group and location (what in what for whom). Ex.: A satisfaction questionnaire has been produced and made available to out-going tourists in UB.
 - An **activity** statement starts with a verb in the present tense, followed by what specific activity, in what topic or subject the implementer will perform, with or for whom and where. Ex.: Mobilize communities of aimag X in the fight against insects and their reproduction areas.

From Representation to Operational Measurement Tools:

- Managers are required to go beyond the visual representation, they need a tool.
- There are different tools to be used to measure results. This presentation will present 2 tools.
 1. Logical Framework
 2. Performance Measurement Framework
- Keep in mind that different practitioners may use different tools.

Tool 1: Logical Framework

- Logical Framework can be used for identifying strategic elements (inputs, outputs, outcomes, impact) and their causal relationships, indicators, and the assumptions or risks that may influence success and failure.
- However the Logical Framework Analysis was replaced by Logic Model, Performance Measurement Framework and risk register.

Results levels	Narrative summary	Objectively verifiable indicators	Means of verification	Risks and assumptions
Longer term outcomes				
Intermediate outcomes				
Short term outcomes	THEN			
Outputs	IF			AND

Logical Framework and Performance Measurement Framework

- Used by the Global Affairs Canada agency, among other the PMF is defined as:
- The process and systems of **selection, development** and on-going **use** of performance **measures** [indicators] to guide decision-making.
- The PMF, in many cases, is the final tool used by managers to monitor in a very decision-making focused the success (or lack of) of project and program. If logframes are more adapted to use in projects, the PMF could be built for use in monitoring programs.
- In some organizations the logframe was in fact replaced by the PMF. The most important element to remember is the managers need the best, most timely information /data to make the appropriate **decisions**.

Template Performance Measurement Framework

Narratives or statements	Indicators	Baseline data	Targets	Data sources	Data collection methods	Frequency	Responsibility
From higher to lower levels	Appropriate indicators for each level: SMART	Different sources: national or project related	Realistic and according to date	Accessible, diversified, credible, and reliable	How will the data be gathered?	According to reporting requirements	Who will collect? and does the entity have the capacities?

Performance Measurement Framework

The PMF works through the logic model, and stakeholders' expectations and requirements, to operationalize the monitoring system and assign roles for planners and M&E staff. The key to success is that these divisions **work together**.

More about PMF in Presentation 9.



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