

Indicators: Broadening the perspective

Raymond Gervais 2022



Objectives

- Moving past definitions to processes in order to identify relevant indicators
- An example of steps to produce relevant indicators
- New potential sources for indicators



Insights in to first steps on identifying appropriate indicators

"A critical step in defining a suite of indicators is to identify clearly the target audience and purpose for the indicators. This will help determine the scope of the indicator set and assist in keeping the project focused.

Attention should also be given at an early stage to the processes that will be used in the development of the indicators. Important questions to consider include:

- Who will be responsible for the final selection and publication of the indicators?
- ➤ How will key stakeholders be involved?
- Will an expert group be established to provide specialist advice?
- ➤ Will public consultation be undertaken?
- ➤ How will the indicators be sustained and funded over time?"

Source: Brown, D. 2009. Good Practice Guidelines for Indicator Development and Reporting. Paris: OECD.





More formal USAID approach to deciding on indicators

- Six step approach to determining a set of indicators
- Step 1. Develop a participatory process for identifying performance indicators
- Step 2. Clarify the result
- Step 3: identify possible indicators
- Step 4. Assess the best candidate indicators, using the indicator criteria (next slide)
- Step 5. Select the "best" performance indicators
- Step 6. Fine tune when necessary



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Address: Floor 3, National Times News Tower Khudaldaanii gudamj, Khoroo 1

Chingeltei district, Ulaanbaatar-15160 Mongolia

Phone: 7610-5000