



Defining and Stating Results Creating Result Chains

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Purpose

This session will

- ❖ **Clarify** what are results.
- ❖ How to **state** change (outcome) during planning phase
- ❖ What are their **characteristics**



Reminder: Defining Results

A result (or outcome/objective) is

---a describable or measurable change resulting from a *cause-and-effect* relationship

“If..., then...”

- In Mongolia:
- Article 4.1.16. "policy impact" means a positive **change** within the scope of human development, society, environment, economy and governance as a **result of policy implementation**.

A results (or outcome) statement

* outlines what a policy, program, or initiative is **expected** to achieve or contribute to.

--Activities are **ACTIONS**

--Results are **CHANGES**

An Outcome Statement

Focuses on ...

- **DIRECTION OF CHANGE:** *e.g. increased, improved, reduced etc.*
- **WHAT?** *Describe the type of change expected e.g. ability, behavior, practice, state, conditions, etc.*
- **WHO?** *Name who will experience the change e.g. individual, group, division, sector*
- **WHERE?** *Identify the location where the result will occur*

Let's offer a few illustrations

Direction	What	Who	Where
Reduced	Impact of a very contagious virus	On urban vulnerable segments of population	In five main cities in Mongolia
Improved	Delivery of relevant health services	To mother and child	In selected soums of aimag X
Increased	Community mobilization to control mining activities	Through leadership involvement	In aimag Y
Increased	exportation	by small- and medium-sized enterprises, especially those led by women	In three border aimags

What are its characteristics?

Some of the characteristics are:

- It should be **simple** and limited to one change to increase focus on the problem and the solution offered by the results statement.
- Outcome statements should be measurable as indicators will have to be determined
- Outcome statements must be **achievable**, that is correlate with human resources and financial capacities of the administrative units involved
- These statements are **different** from indicator statements

Results Chain or Logic Model?

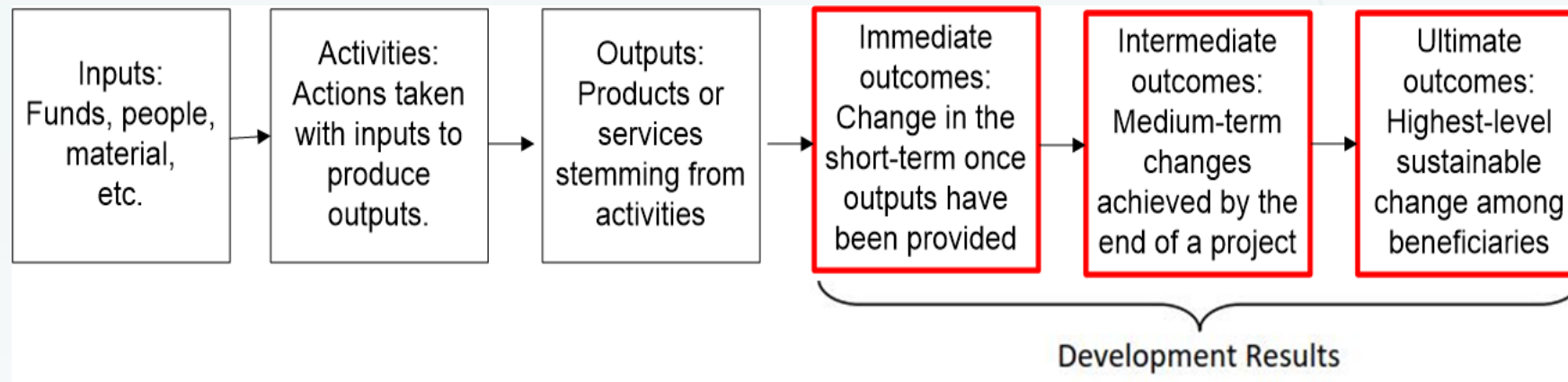
A visual or “logical” representation of cause and effect

---- describes the relationship flow between *inputs*, *activities*, *outputs* and *the outcomes* of a given policy, program or initiative .

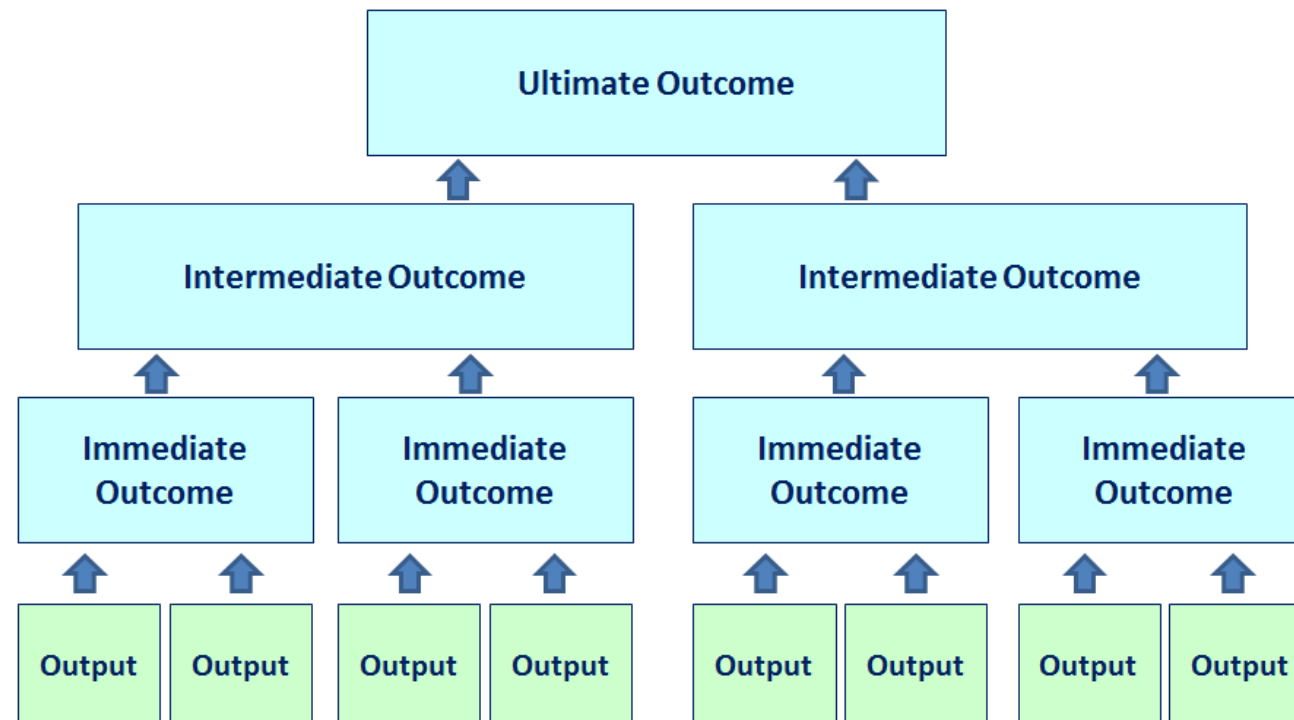
- Simple linear results chain

- **How**

Changes



Complex Results Chain/Logic Model



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